

Job Announcement

Burma News International (BNI) is currently in search of a Financial Viability Consultant to ensure the BNI and member organization media viability and sustainability development through technically ongoing support.

Title	Financial Viability Consultant
Position Type	Part-time
Probation Period	14 Months including 3 Months' Probation
Application Closing Date	31 January 2025
Duty Station	Chiang Mai, Thailand

Core Functions/Responsibilities

The Consultant will provide ongoing technical support on business and financial viability to ethnic media which are members of BNI. The Consultant will mentor managers at ethnic media houses in business and financial viability, including supporting the development of new business models, digital monetization, and other skills that can enhance financial sustainability.

Main tasks

- Facilitate and provide technical expertise for financial viability for BNI member organizations (ethnic media).
- Provide technical support on financial viability for the member organizations.
- Support media houses in strengthening audience engagements.
- Analyze financial data at media houses and make relevant recommendations on how they can strengthen financial viability and help design strategies tailored to this.
- Identify possible opportunities for self-income, marketing, and advertisements for the ethnic media houses
- Provide technical assistance on funding proposals for ethnic media
- Support the establishment and implementation of a small-grant mechanism which will finance innovation related to financial viability among ethnic media houses
- Coordinate and collaborate with the program teams, operation team members, and member organizations.

Qualifications

- Experience in providing technical support and mentoring on financial viability and sustainability development for a media organization
- Working experience in the media sector
- Understanding the ethnic media context in Myanmar is an asset
- Fluent Myanmar, as well as fluent spoken and written English, are essential

Interested candidates who meet the aforementioned requirements are required to submit a cover letter, an updated CV, and two reference letters (from most recent work) via email only to adminhr@bnionline.net. The application subject line should clearly mention the job title. Only short-listed candidates will be contacted for a final selection.

BNI is an equal opportunity employer. Women and ethnic applicants are strongly encouraged to apply.

About BNI

Burma News International (BNI) was established in Kolkata, India, on 11th February 2003 which is an ethnic media network with 15 independent media/news organizations as members. They are Chin World, Development Media Group, Kachin News Group, Kaladan Press Network, Kantarawaddy Times, Karen Information Center, Khonumthung Media Group, Mizzima News, Independent Mon News Agency, Narinjara News, Network Media Group, Shan Herald Agency for News (S.H.A.N), Than Lwin Times, The Voice of Shan-Ni, and Myitkyina News Journal.